



EUROPEAN INSTITUTE
OF APPLIED SCIENCE
AND MANAGEMENT
PRAGUE, CZECH REPUBLIC

Integrated
MBA+DBA
12-36 Months

DBA
12-36 Months

—

MBA

12 Months

—

BBA
12-36 Months

—



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About European Institute Of Applied Science and Management

Located at the heart of Prague, the European Institute of Applied Science and Management ranks among the newest and most modern private educational institutions in the Czech Republic. This institution is Accredited by the Accreditation Service for International Schools, Colleges, and Universities (ASIC).

EIASM offers a unique opportunity for working professionals to elevate their careers in business

and consulting. EIASM has provided professional degrees since its establishment in 2011 & attests to its reputation as a first-rate educational institution. It foresees a stronger identity enhanced by local, national, and international linkages. It is a globally recognized center of academic excellence, inspiring innovation, fostering intercultural understanding, and empowering individuals to make a positive impact on society.

Accreditation



Memberships



Program Highlights



Accreditations & Memberships

- Accredited by ASIC
- Institutional Member of ACBSP
- Educational Member of IACBE
- Accreditation globally recognized in EU, US, Canada and 60+ Countries



Live Interactive Classes

Academic support offered from faculty members, teaching assistants, and your peers across the world.



Interact with Global Leaders

Network with Expert Faculties, entrepreneurs, scholars, practitioners and C-suite professionals of global organizations.



Affordable Fees

Through Online learning, students can reduce their fees for a degree program by up to 70% off the cost of a full-time, on-campus degree.



Skills Based Curriculum

Prepare to tackle real world business problems with a unique curriculum that incorporates theory alongside practical and relevant industry knowledge.



Academic Credentials

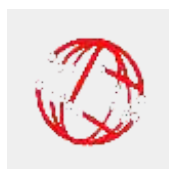
Earn the same professional Europe Degree awarded on campus.

Why Choose Our Online Program?

Designed For Working Professionals



Our programs are ideally suited for working professionals wishing to further their careers in consulting or become experts in any field.



Globally Recognized

The institutional Accreditation is Globally Recognized in Europe, United States, Canada and 60+ Countries.



World-Class Faculty & Industry Experts

We're a team of seasoned professors and industry experts who bring a wealth of knowledge and practical experience. Our goal is to have satisfied students and alumni.



Career Advancement

With a focus on enhancing your skills and business acumen, these programs empower you to take the next step in your career journey.



Flexibility

These programs offers the flexibility to study at your own pace and on your schedule, allowing you to balance work, personal life and education.

Integrated Doctor of Business Administration (MBA+DBA)

Program Information

The Master of Business Administration (MBA) is a degree representing a very high professional qualification in the field of business and management. It is next only to the Doctor of Business Administration (DBA), which is the highest professional qualification in the field.

An MBA, is a postgraduate degree that focuses on management, finance, marketing, and other aspects of business administration. It's designed to equip professionals with advanced skills for leadership roles in various industries.

The Doctor of Business Administration (DBA) is a degree representing the highest professional qualification in the field of business and management. Elevate your management career with the esteemed CASS Europe Doctor of Business Administration (DBA) program. Designed for seasoned professionals, this three-year curriculum provides tailored coaching and cutting-edge study tools to enhance your global business acumen. Embark on a transformative journey where experienced executives access unparalleled opportunities in higher education through our DBA Degree. Embrace challenges, broaden your horizons, and unlock exceptional rewards as you delve into a vast realm of knowledge.

Program Details



Program Duration

2-3 Years



Eligibility

Bachelor's Degree with 3+ Years of Work Experience



Credits

MBA is a 120 credits,
DBA is a 180 credits,
Blended Program



Program Fee

EUR 9900

PAYMENT TERMS:

1. Lump Sum Payment or Early Payment Discount:

A Discount of 300 EUR is applicable on the total fees when paid in full within the first month of enrolment.

2. Monthly Payment Plan:

Tuition needs to be paid in maximum of four installments within 12 months since the enrolment.

Failure to meet the instalment obligations will result in a 12% p.a. interest charge on the outstanding balance.



Doctor of Business Administration DBA

Program Information

A Doctor of Business Administration (DBA) is a professional degree representing the highest qualification in management.

The Doctor of Business Administration (DBA) program is designed for professionals who want to further their career with the most advanced business degree program. The DBA program addresses the learning needs and objectives of senior business managers, consultants and university professors. Its primary objective is to produce graduates who can contribute to the advancement of their professions and to the expansion of knowledge and awareness of contemporary strategic issues and practices.

Our curriculum has a two-tiered focus. Students examine current theories, practices, and issues in business; train in research methods; and study the relationships between business and social and global issues. We believe doctoral students must be adept in all these areas to be successful contributors to the expansion of knowledge and improvement of business practices. For the Research Methodology, students conduct original research on a topic of current importance and personal interest. The thesis should impact and help illuminate the strategic issues they face in their professions.

The program encourages students to accept the added responsibility of a shared commitment to the advancement of their professions and to upholding the highest ethical standards in the private or public sector.

Program Curriculum

Master of Business Administration

CATEGORY	COURSES	CREDITS
Business Core Courses	<ul style="list-style-type: none"> ż Research Methodology ż Management ż Accounting ż Quantitative Analysis ż Marketing ż Human Resources Management 	90
Specialization	<ul style="list-style-type: none"> ż Subject 1 ż ... ż Subject 6 	
Business simulations		30
Total Credits		120

Doctor of Business Administration

CATEGORY	COURSES	CREDITS
Business Core Courses	<ul style="list-style-type: none"> ż Research Methodology ż Management ż Marketing ż Quantitative Analysis ż Project Management ż Financial Analysis ż Negotiations or Vocational Training ż Business Simulations (MBA + higher level) 	90
Research Methodology & Thesis	<ul style="list-style-type: none"> ż Introduction to Doctoral Research Project ż Doctoral Research Project Literature Review ż Doctoral Research Project Research Data and Methodology ż Doctoral Research Project Results and Discussion ż Doctoral Research Project Conclusion 	90
Total Credits		180

Program Details



Program Duration

- 1-3 Years
- Graduation Ceremony in Prague is optional



Eligibility

Master's Degree (or equivalent) or Bachelor's Degree with 3+ years of work experience



Credits

DBA is a 180 credits, Blended Program



Program Fee

EUR 7900

PAYMENT TERMS:

1. Lump Sum Payment or Early Payment Discount:

A Discount of 300 EUR is applicable on the total fees when paid in full within the first month of enrolment.

2. Monthly Payment Plan:

Tuition needs to be paid in maximum of four installments within 12 months since the enrolment.

Failure to meet the instalment obligations will result in a 12% p.a. interest charge on the outstanding balance.



Specializations of DBA

- ż Finance
- ż Fintech
- ż Healthcare
- ż Economics and Business
- ż Management
- ż Accounting and Audit
- ż Commercial law
- ż Digital Business Management
- ż Digital marketing
- ż Corporate law
- ż Economics and Management
- ż International Relations and Diplomacy
- ż Tourism, Hospitality and Event Management
- ż Human Resources and Psychology
- ż Management in Education
- ż Pedagogy and Psychology
- ż Natural Resources Management
- ż Project Management
- ż Information and Communication Technologies
- ż Environmental Management
- ż Global Business Management
- ż Logistics & Supply Chain Management
- ż Real Estate and Development
- ż Healthcare Management
- ż Art Management
- ż Artificial Intelligence & Machine Learning
- ż Production & Operation Management
- ż Leadership

Please contact us if you wish to pursue a specialization not listed here. We offer the option to tailor a specialization subject to the focus of your dissertation research, provided it closely aligns with your intended area of specialization.

Why Experts In Their Field Choose DBA

- A Doctor of Business Administration (DBA) is a professional degree representing the highest qualification in management. It is a doctorate designed for working professionals who may not be able to pursue a PhD due to time commitments.
- The Doctor of Business Administration (DBA) program is designed for professionals who want to further their career with the most advanced professional degree program. The DBA program addresses the learning needs and objectives of senior business managers, consultants and university professors. Its primary objective is to produce graduates who can contribute to the advancement of their professions and to the expansion of knowledge and awareness of contemporary strategic issues and practices.
With a focus on applied research and practical insights, the DBA prepares you to influence business landscapes, cultivate global networks, and make impactful contributions to the evolving world of international business leadership.
- Here, professionals combine their business knowledge with analytical skills to design and execute research studies that have real-world impact, with many going on to publish their work in leading journals.

DBA

A business-focused program suited for professionals looking to advance their careers in leadership positions.

It uses an applied research approach to identify & address complex business problems.

DBA research can be completed within 3 years.

V/S

Phd

An Academic-focused program suited for people looking to build a career in academia.

It takes a theoretical research approach to develop new theories or enhance existing ones.

PhD research typically takes 4-7 years to complete.

Program Curriculum

CATEGORY	COURSES	CREDITS
Business Core Courses	<ul style="list-style-type: none"> ż Research Methodology Management ż Marketing Quantitative Analysis Project ż Management Financial Analysis ż Negotiations or Vocational Training ż Business Simulations (MBA + higher level) ż ż ż 	90
Research Methodology & Thesis	<ul style="list-style-type: none"> ż Introduction to Doctoral Research Project ż Doctoral Research Project Literature Review ż Doctoral Research Project Research Data and Methodology ż Doctoral Research Project Results and Discussion ż Doctoral Research Project Conclusion 	90
Total Credits		180

Master of Business Administration MBA

Program Information

A Master of Business Administration (MBA) is a professional degree representing the highest qualification in management.

Master of Business Administration (MBA) program will advance your leadership skills and business knowledge using an activity-based learning approach. Our faculty members are seasoned professionals in their respective fields and will prepare you to lead in today's complex business environment

MBA builds business decision making and leadership skills that provide an integrated perspective of management and allows you to tailor your program with one of several concentrations to meet your interest and goals.

Since the introduction of our MBA program over half a century ago, EIASM has pioneered evening and online programs for working professionals to achieve their career objectives.

Program Details



Program Duration

- 1 Years
- 5 Days Program in Prague Regarding Graduation Ceremony is optional



Eligibility

Bachelor's Degree
in any specialization



Credits

MBA is a 120 credits,
Blended Program



Program Fee

EUR 4900
Executive 6000
Tailor made w/o thesis 4500

PAYMENT TERMS:

1. Lump Sum Payment or Early Payment Discount:

A Discount of 300 EUR is applicable on the total fees when paid in full within the first month of enrolment.

2. Monthly Payment Plan:

Tuition needs to be paid in maximum of four installments within 12 months since the enrolment.

Failure to meet the instalment obligations will result in a 12% p.a. interest charge on the outstanding balance.



Program Curriculum

CATEGORY	COURSES	CREDITS
Business Core Courses	<ul style="list-style-type: none"> ż Research Methodology ż Management ż Marketing Quantitative ż Analysis Project ż Management Financial ż Analysis 	30
Specialization	<ul style="list-style-type: none"> ż Subject 1 Subject 2 ... Subject 5 ż Negotiations or Vocational Training ż ż ż 	30
Business Simulations		30
Master Thesis		30
Total Credits		120

żThe Tailor-Made MBA offers two study options: (i) with a thesis or (ii) without a thesis. For the non-thesis option, you will need to substitute the thesis with six additional courses to meet the required credit count.

Specializations of MBA

1. Executive MBA

- ż Retail Banking
- ż Project Management
- ż Financial Analysis
- ż Financial Markets and Crises
- ż Fintech

5. MBA in Natural Resources Management

- ż Retail Banking
- ż Natural Resources Management
- ż Geographic Information Systems (GIS)
- ż Ecology
- ż Pollution Management

2. MBA in Finance

- ż Financial Analysis
- ż Financial Markets: Trading
- ż Financial Markets and Crises
- ż Fintech
- ż Lending and Investing

6. MBA in Real Estate and Development

- ż Retail Banking
- Real Estate and AI
- Real Estate Appraisal
- ż Facility Management I
- ż Facility Management II

3. MBA in Fintech

- ż Retail Banking
- ż Fintech
- ż Lending and Investing
- ż Insurtech
- ż Real Estate and AI

7. MBA in Tourism, Hospitality and Event Management

- ż Retail Banking
- Event management
- ż Tourism Business Management
- ż Hospitality and Organizational Management
- ż Tourism: Sales, Support and Background Information

4. MBA in Healthcare Management

- ż Retail Banking
- Healthcare systems in the world
- Data Protection in Healthcare
- Healthcare Innovations
- Healthcare Risk and Eco-system

8. Master of Business Administration

- ż Tailor-made
 - ż Combine any courses to reach 90 or 120 credits
 - Option (i): with a thesis
 - Option (ii): without a thesis
-

Each specialization also needs a student to choose between a Vocational training or a Negotiations course.

BBA in Business management Curriculum

COURSES	CREDITS	ELECTIVE COURSES
<ul style="list-style-type: none"> Management Accounting Marketing Quantitative Analysis Human Resources Management Retail Banking Fintech Financial Markets and Crises Financial Analysis Project Management Insurtech Lending and Investing Financial Markets: Trading Healthcare systems in the world Tourism Business Management Event management Compliance in Practice Real Estate Appraisal Natural Resources Management Compliance in Business Negotiations Research Methodology 	110	<ul style="list-style-type: none"> SEO Facility Management I Facility Management II GIS (Geographical Information Systems) Pollution Management Data Protection in Healthcare Healthcare Innovations Healthcare Risk and Eco-system Hospitality and Organizational management Tourism: Sales, Support and Background Information Financial Crime Compliance Compliance in Business Ecology Blockchain Application (II) Blockchain Innovation (I) Vocational Training (at least 80 hours of practical training approved by the study department)
<ul style="list-style-type: none"> 5 Additional elective courses 	25	
<ul style="list-style-type: none"> Business Simulations 	15	
<ul style="list-style-type: none"> Bachelor Thesis 	30	
Total Credits	180*	

* Studying 224 or 240 credit BBA is possible, please contact us at study@eiasm.cz

Business Simulations

Students must achieve the required game level for BBA 15 credits and demonstrate proficiency in managing a company with specific characteristics within the online game SimCompanies. Additionally, they are required to write a brief review paper outlining their company strategy. SimCompanies offers an advanced, proprietary economic simulation model, providing an immersive gaming experience that mirrors real-world business dynamics.

BBA Thesis

Students should write and defend a bachelor's thesis.

The thesis should be at least 15,000 words long. Our thesis template and suggestions on how to write it with ease are here to help everyone.

(BBA)

Program Details



Program Duration

1-3 Years



Eligibility

- 12th/secondary school leaving certificate



Credits

BBA is a 180 - 240 credits*
Blended Program



Program Fee

EUR 4 900

PAYMENT TERMS:

1. Lump Sum Payment or Early Payment Discount:

A Discount of 300 EUR is applicable on the total fees when paid in full within the first month of enrolment.

2. Monthly Payment Plan:

Tuition needs to be paid in maximum of four installments within 12 months since the enrolment.

Failure to meet the installment obligations will result in a 12% p.a. interest charge on the outstanding balance.

* - Please inform us if you need to complete the 240 credit BBA degree. We will make necessary

Faculty



Jana Lazarová

Jana earned a PhD in psychology from Charles University in Prague. With over 35 years of HR experience, she specializes in employee selection and development, management audits, system setups, team management, coaching, mentoring, consulting, and lecturing. Jana has worked with companies in banking, sales, construction, energy, and manufacturing. She has lectured in a bachelor's program at Charles University and currently works as a consultant and external HR services supplier.



Petr Hofman

Petr, an expert in hospitality and travel, confidently teaches others and values positive input. He studied hotel management, HR, marketing, and sales in the Czech Republic, USA, England, and Northern Ireland, visiting over 40 countries. His experience includes top-tier service in 4 and 5-star environments, Michelin-star restaurants, and managing successful venues. He has served clients such as Charles, Prince of Wales, Frank Lampard, and Robert Plant. At the Merchant Hotel in Belfast, he sold the world's most expensive cocktail, noted in the Guinness World Records. Petr values a smile, confidence, and a positive attitude.



Tomáš Ctibor

Tomas, an expert in architecture and urban development, studied at Czech Technical University and the Academy of Applied Art in Prague. Active in real estate since the 1990s, he held senior roles in MEI, Sen Development, and Donaldsons. He transformed the City Development Authority Prague into the Prague Institute of Planning and Development, overseeing major urban projects. A member of CRE, RICS, and ULI, Tomas teaches at Czech Technical University and founded 4CT, s.r.o., focusing on innovative urban development services.



Tomáš Havran

Tomáš Havran is a young businessman and participant in startup accelerators in the Czech Republic. He worked for Bloomberg Institute in Prague and founded several successful businesses. Through the "Own Way by AMSP" program, Tomáš created business strategies and startups. As CEO of Dataactive, he specializes in detecting and investigating data breaches for domestic and foreign companies. His expertise includes advertising, entrepreneurship, business development, marketing strategy, and sales management. He graduated from Unicorn University in Prague.

Faculty



Michal Jůn

Michal Jun, Head of Asset & Property Management at BHM Group, oversees retail, logistics, and industrial assets in Czechia, Poland, Slovakia, Slovenia, Croatia, and Serbia. He previously held roles at Trei Real Estate and Veritas Consulting. At IMMOFINANZ, he managed VIVO! Hostivař and several STOP SHOP retail parks. Michal began his career with the Palladium shopping center in Prague and has extensive property management experience. He graduated from the CULS Prague.



Iveta Kutmanová

Iveta has extensive experience in international trade, specializing in export and import transactions for leading Czech companies. She has held managerial positions at ABN AMRO, HSBC, and Unicredit, leading sales teams and managing product development. Iveta is skilled in Banking, risk management of trade transactions, and working capital management. She provides advisory on delivery and payment conditions in international business. Additionally, she works as a Corporate and Individual Trainer, tailoring courses to help clients achieve their goals and maintain motivation.



Jiří Boháček

Jiri is a graduate of Department of Sociology at Charles University in Prague, focusing on strategic marketing, marketing research and sociology currently working as university teacher. Author of scientific publications in domestic and foreign journals with long experience in the management of marketing carmaker Skoda Auto and the management of foreign courses in marketing and MBA courses. He worked twelve years as a brand manager and marketing research director with responsibility for the worldwide development strategy of the Skoda brand within the Volkswagen Group.



Michaela Duchková

Michaela, a graduate in Business Economics and HR Management from the University of Economics and Management in Prague, has extensive experience in process restructuring, system implementation, and optimization. She has worked as a project manager at Česká spořitelna, City Hall of Liberec, and the Ministry of Interior Affairs. Currently, she advises on process optimization and Industry 4.0 solutions.

Faculty



Petr Měrežko

Petr is an expert in human relations, investment evaluation, and real estate, holds master's degrees from the University of Economics in Prague and a doctorate from Czech Technical University. With extensive managerial experience at Živnostenská banka, Česká spořitelna, and EY, he now directs Real Estate Management at Czech Railways and lectures at CTU and EIASM.



Tatjana Čábelová

Tatjana graduated from the University of Economics in Prague, Faculty of Production Economics. Starting her career in 1986 as an auditor at the Czechoslovak State Bank, she focused on analyzing credit-financed companies. She later worked in various commercial entities and continued her education at the Technical University in Liberec (2001) and Palacký University (2012). Tatjana now uses her extensive experience in teaching economic courses across various education levels, specializing in financial analysis.



Olga Humlová

Real estate specialist with over 30 years of experience, Olga graduated from the Faculty of Law at Charles University in Prague and Ruprecht-Karls-Universität Heidelberg. She began her career in banking, focusing on real estate financing, and practiced law from 1994 to 2013, specializing in real estate, banking, litigation, and arbitration. From 2013 to 2015, Olga served as CEO of HB Reavis in the Czech Republic. A transaction specialist with excellent negotiation skills, she combines legal knowledge with practical business experience.

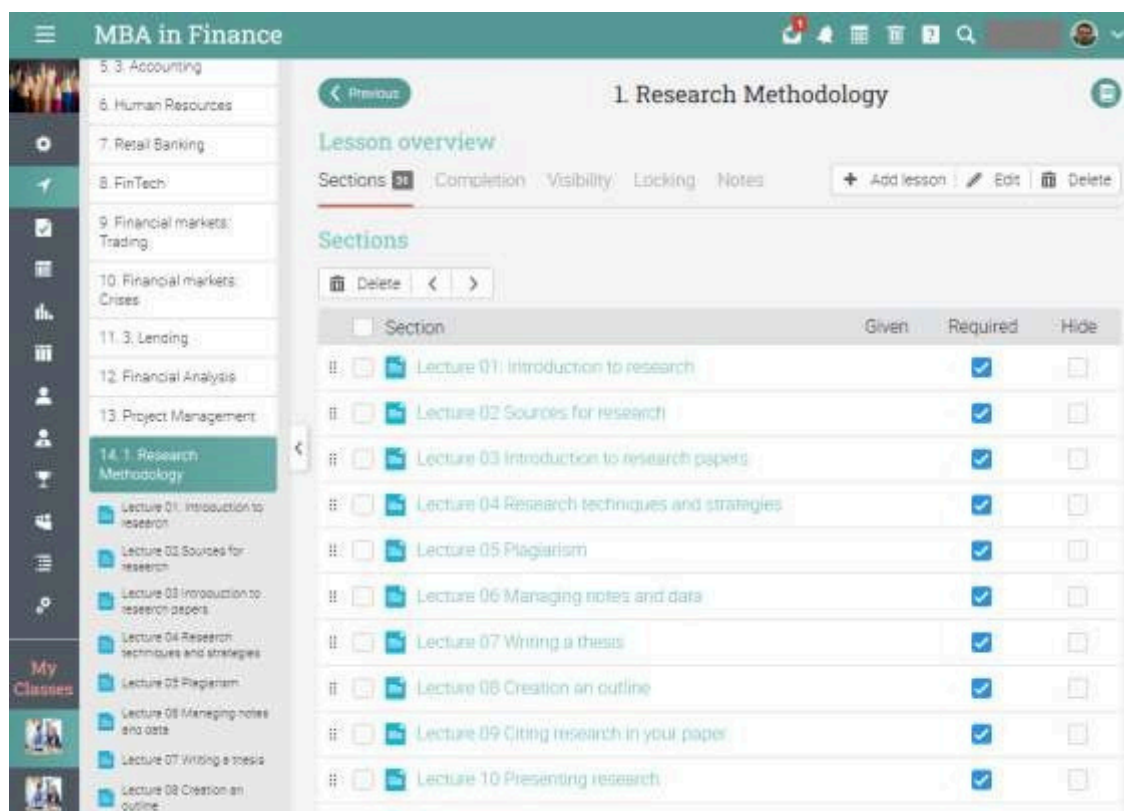


Petr Hájek

Petr graduated from the University of Economics in Prague, specializing in monetary policy and international finance, focusing on economic policy, business cycles, and financial crises. Before his PhD, he worked as an analyst at the European Council. He later traded stocks and futures, wrote for Make Money journal, and consulted for a forex broker. Petr has lectured at the University of Life Sciences, University of Economics in Prague, Charles University, and Unicorn University. He remains active in academia and the private sector, focusing on financial markets and investing.

Learning Management System NEO

A Glimpse of the LMS (Learning Management System) Platform



All our students have access to electronic resources of Techlib.cz!

This makes any research through easy access to relevant sources easy!

- ž Cambridge Journals
- ž EBSCOhost
- ž Emerald Premier
- ž Encyclopedia Britannica
- ž IEEE Xplore
- ž IOPscience
- ž Nature Complete
- ž Oxford English Dictionary
- ž Oxford Journals
- ž ProQuest Central
- ž ProQuest EBook Central
- ž ScienceDirect
- ž Scopus
- ž SpringerLink
- ž Taylor & Francis Online
- ž Web of Science
- ž Wiley Online Library
- ž and many more - check at:
<https://www.techlib.cz/cs/2792-e-zdroje>

Career Support

We are committed to supporting students throughout their career journey as a working professional. Our objective is to help uncover meaningful and impactful employment opportunities that align with the aspirations.

Discover the extensive services offered by our comprehensive career services program, exclusively designed for members of the EIASM Institute community.

1:1 Mentorship



Receive guidance on career paths from corporate experts across diverse fields. Our career coaches are dedicated to fostering your overall personal and professional growth.

Profile Building



Access resources for resume development, LinkedIn profile enhancements, job searches, interview preparation, and salary negotiation.

Global Network



Connect with numerous hiring partners and tap into the endless opportunities LinkedIn network can offer both locally and globally.

Personalized Guidance



After completing the program, benefit from personalized guidance through career coaches and industry connection sessions, accelerating your career growth prospects.

Ongoing Access



Gain continued access to career coaches and industry connection sessions upon completing the program and enhance your career growth prospects with accelerated development through mentorship.

DBA Students Testimonials



Zvi Tubul-Lavy, Israel

DBA | Virtual worlds Researcher | VR2GO LTD Founder | Digital media Engineer | Certified Computer Systems Analyst | Digital transformation consultant I choose EIASM as I have family and can't fly often. You gave me the possibility to study 100% remote. I finished all study online and completed the thesis in my field of virtual reality. All of you are wonderful and very responsive! As an alumnus, I found the institution's courses and communication practices to be quite strong, though there are areas for improvement. The Financial Analysis and Research Methodology courses were particularly useful and integral to practical applications. Research Methodology, while extremely beneficial, was notably challenging. The Quantitative Analysis and Marketing courses stood out for their clarity and professional relevance, with Marketing being especially helpful for those like me who lacked prior knowledge in the field. Communication with the study department and regarding thesis-related matters was thorough and comprehensive. To sum up, my experience was positive.



Fazle Rabbi Shayokh Ahmad, Bangladesh

DBA | Personal Growth | Career Advancement | Employment Research and Organization Development Expert | BRAC University| Xurtials CEO and Lead Business Consultant I gained a great deal of knowledge, making it possible to progress toward my goals. I found having instructors with real-world experience in their teaching courses very helpful. I could learn more about the practical aspects of my chosen career field and get more in-depth information. The benefits I received from my instructor are far more profound but much more difficult to quantify. He helped me refine my ideas of what I really wanted to do. If anyone is serious about studying DBA and has a strong ambition to progress in a business career, EIASM is the right choice. I found the institution's courses in financial management to be quite comprehensive, covering almost all relevant areas. The Financial Analysis course was excellent, and the Research Methodology course was very helpful for my research activities. The Marketing course was beneficial. My concentration was in project management, and the related course was extremely helpful. Communication with the study department and on thesis-related matters was thorough and responsive. My experience was excellent, with prudent and timely responses. The institution provided a robust and enriching educational journey, and I highly recommend it for future students.

DBA/MBA Students

Testimonials



Paul Nango Moki, Cameroon

DBA | University CEO

As a traditional authority and director of a private university, my workload is huge. But I find the online studies offered here interesting and convenient. I can implement what I've learned right away and I'm satisfied with the quality of the program. Communication with the school is great and I get prompt feedback regularly. I recommend new students to follow the policies and principles in order to adapt and enjoy the program.



Marcel Hladík, Czechia

MBA in Finance | Investment Expert | Fincentrum branch director

I have a demanding job, so I appreciated the individual approach of this MBA program. Many schools teach good things, but only a few are flexible enough and have experienced professionals with a friendly attitude to students - and I found all that in the study programme.



Emma Svoboda, Austria & Czechia

MBA in Hospitality | Tourism, and Event Management

I moved to Prague in the summer of 2021 and all lectures were changed to online form due to the Covid. While I missed a normal student life, I found a part-time job and got to know the restaurant business, community, and companies offering future career opportunities. Though the online lectures and materials are fine, they could be improved with tougher assignments.

MBA Students Testimonials



Voltěch Pláteník, Czechia

Executive MBA | Project manager | Škoda Transportation

The advantage of studying here was that what one had tried at class was then going to try and use at work. I expect further career shift by the practical skills and knowledge I have gained, not just by the title itself.



Lukáš Hrbek, Czechia

Executive MBA | Head of the I. Kamenická Construction and Trade Company

The atmosphere at school was friendly. The lecturers approached the class individually, which made me happy. Even though I was traveling from the Vysočina [Highlands] region, it was good to manage.



Jitka Luňáková, Czechia

MBA in Finance | Freelance Payment Specialist | Radio Free Europe / Radio Freedom

There were relatively young people at school and they all had a common goal - to learn something new. The lecturers were excellent. I'm glad to know a lot of similarly minded professionals.



Gabriela Smutná, Czechia

MBA in Hospitality | Tourism and Event Management | EllaModels CEO

During the course of MBA, I did not have to study additionally at home, attending excellent classes was sufficient. Surely it could well combine with the work. I believe the knowledge and title will help me move forward in my career.

MBA Students Testimonials



Jean Foo, Singapore

MBA in Fintech | Central Bank Digital Currencies expert

EIASM's faculty and administrative offices in Prague were incredibly responsive and helpful, making my digital learning journey from Asia smooth and seamless. The institute's programs and learning pathways are designed to be enjoyable, insightful, and enriching for students with clear goals and a strong sense of self-reliance. Whether you're a lifelong learner like me or a young professional looking to advance in the industry, EIASM's MBA in FinTech program offers the knowledge and skills you need to thrive in the digital finance landscape.



Ella Elkobrossy, Egypt

Executive MBA | CEO

I've been searching for a user-friendly learning management system that makes studying easier. Although I attended several universities, I couldn't find one until I discovered the EIASM LMS. It is simple and convenient to access from anywhere. Dr. Petr has been helpful with all my questions, and the LMS videos and explanations have been extremely beneficial. Communication with the school is perfect, with responses within one to two days at most. As a new student, I would recommend making the decision to join EIASM.



Zoumana Isaac Traore, Mali

MBA in Healthcare | Manager

EIASM's self-paced course allowed me to study and work at my own pace, with good-quality videos and scripts and helpful communication with the school. The affordable tuition fees, monthly payment plan, and partial scholarship were also beneficial. The MBA in Healthcare program can lead to leadership positions in international organizations such as the WHO. I plan to use my knowledge to set up a private hospital and promote public health. Thanks to EIASM for their support!

DBA Students Testimonials



Ali Nazari, Germany

Leadership DBA | Senior Project Manager | Scrum Master | IT and Renewable Energy Projects. | Energy Projects as Solar (Photovoltaic) Projects | Rail and Road Construction Projects | Industrial Development Projects | Senior Project Manager & Director of Organization migRaven GmbH, Germany I appreciated the institution's DBA program for its depth and practical relevance. The Financial Analysis course provided thorough insights into economic financial management, which was highly beneficial. The Research Methodology course was comprehensive and particularly useful for my research endeavors. The Marketing course delivered valuable theoretical and contemporary insights, while the Project Management course aligned perfectly with my professional focus. Communication with the study department and thesis-related support was consistently available and helpful, particularly my coach who provided substantial assistance. The defense session was rigorous and comprehensive, offering a full and challenging experience. Overall, my journey was highly enriching and unique. I strongly recommend this program to anyone interested in research, as it provides a robust and practical educational experience.



Teck Hong Chong, Malaysia

DBA | Director of Allied Health | Thomson Hospital

The EIASM provided invaluable guidance and mentorship, supporting my growth and pushing me to achieve my best. The dedication to teaching and research is truly inspiring. I also commend your administrative staff for their consistent helpfulness and professionalism ensuring that my academic journey was as smooth and stress-free as possible. I am proud to be part of EIASM alumni. Thank you for the exceptional academic experience!



EUROPEAN INSTITUTE
OF APPLIED SCIENCE
AND MANAGEMENT
PRAGUE, CZECH REPUBLIC



www.eiasm.cz

For additional details please contact:

EUROPEAN INSTITUTE OF APPLIED SCIENCE AND MANAGEMENT

Pod Vodárenskou věží 1143/4, Praha 8 182 00

Czech Republic, member of the EU

Whatsapp: +420 799 560 865 (Monday to Friday 08:30 - 18:00 CET)

study@eiasm.cz